

SHOP NOVATO LOCAL

WHY SHOP LOCAL?

Money spent in local businesses stays in our community

Creates new jobs and sustains existing ones

Improves our local services by keeping tax dollars at home

Saves time, money, and is kinder to the environment

WHAT CAN I DO?

Like us on 

Follow us on 

1. **Think local first!** Can you buy the items you need in Novato?
2. **Discover a local gem** Visit a store or eatery you haven't been to before
3. **Spread the word** Recommend the local businesses you love to friends
4. **Connect with Shop Local Novato** to get special offers from local retailers

DID YOU KNOW?

Novato residents generated \$2,535,000 in sales tax revenue for neighboring cities in 2012.

Let's bring it home!

ShopLocalNovato.com

SHOP LOCAL NOVATO is a collaboration between local businesses in Novato, supported by:



THE CITY OF
NOVATO
CALIFORNIA



NOVATO
CHAMBER OF COMMERCE

DOWNTOWN
NOVATO
BUSINESS ASSOCIATION